



LEARN

XBOX | SAMSUNG
Play Xbox games, no console required

NEXT-GEN

SUMMIT

Next-Gen Summit

GAMIFIED CAREER EXPLORATION

The Next-Gen Summit is **G4C's premiere youth event**, designed to inspire and empower teens (ages 13-18) from underserved communities to explore careers in gaming and STEAM.

Next-Gen uniquely connects students with industry professionals who share their backgrounds while strengthening their skills through inclusive workshops for all experience levels.

By adopting a game-like format, the Summit reimagines the traditional career fair as a low-pressure experience rooted in **play and discovery**.



Intended Impact

Growth of Future Ready Skills



- Game Design
- Coding
- Critical thinking
- Collaboration

College & Career Readiness



- Gain a sense of belonging in the industry
- Explore diverse careers in games
- Develop new skill sets
- Discover pathways to university programs and careers

2023 Pilot Results

80

Students

50%

Title 1 Schools

25

Industry Mentors
(75% BIPOC)

100%

Would Recommend to a
Friend

Key Features

Industry Meet & Greet



Skill-Building Workshops



Culminating Challenge





Industry Meet & Greet

Participants hear from panels of industry experts across various roles in game design, development, esports, streaming, and technology, and engage in activities that highlight the career paths the experts took to reach their current positions.

Components

- ▶ **Panels of experts** share insights into career journeys, skills needed in the industry, and emerging opportunities.
- ▶ A **facilitated networking event** invites students to meet different mentors through active engagement and discovery.
- ▶ **Small group conversations** allow students to connect with professionals in a casual, low-pressure setting.

Skill-Building Workshops

Students participate in hands-on workshops that introduce and deepen their understanding of game design, content creation, and digital storytelling. These sessions are designed for all experience levels, allowing students to build confidence in STEAM skills while expressing their creativity. Students can self-select their workshops based on their interests and goals.

Past Workshops

- ▶▶▶ Game Design in Unity
- ▶▶▶ Game Design in Minecraft
- ▶▶▶ Building Inclusive Digital Communities
- ▶▶▶ Storytelling Through Game Design





Culminating Challenge

At the end of the day, students participate in an interactive, high-energy challenge designed to reinforce creativity, collaboration, and healthy gameplay. This activity provides opportunities for both competition and teamwork, allowing students to showcase their skills in a fun, supportive environment.

Top projects and participants receive prizes, industry recognition, and career-oriented opportunities.

Format Options

- ▶▶▶ **Game Jam** - Teams design and develop their own games based on a given theme.
- ▶▶▶ **Esports Tournament** - A structured, team-based competition focused on strategy, teamwork, and good sportsmanship.
- ▶▶▶ **Digital Design Challenge** - A creative design sprint showcasing artistic, coding, or storytelling skills.



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Let's Talk

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Tatiana Skliarenko // tatiana@gamesforchange.org

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